

NEW HOPE INNOVATION EXPERIENCE CONTRACT

NATURAL PRODUCTS EXPO EAST 2023



Philadelphia, PA USA
 Education: Wed.-Sat., September 20 - 23, 2023
 Trade Show: Thurs.-Sat., September 21 - 23, 2023
 New Hope Innovation Experience Friday, September 22, 2023

PLEASE RETURN ORIGINAL CONFIRMATION WILL BE RETURNED

Produced by New Hope Network ("NHN" or "Show Management"), a division of Informa Media, Inc. (including its subsidiaries and other affiliates directly or indirectly owned by Informa Media Operating Holdings, Inc., "Informa Media").

Please include invoice # and customer # on check stub or wire transfer

Make checks payable to: Informa Media/NPEE/OHF19 24654 Network Place Chicago, IL 60673-1246	Wire Transfer: Informa Media JPMorgan Chase New York, NY ABA #021000021 Account #811104744 SWIFT: CHASUS33	Express Mail Address: JPMorgan Chase 131 S. Dearborn, 6th Floor Chicago, IL 60603 Attn: Informa Media 24654
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CREDIT CARD:

to pay by credit card, your company will be invoiced with directions on how to pay online.

By completing and returning this contract, the company identified below ("you" or "exhibitor") is applying for exhibit space at the New Hope Innovation Experience held at Natural Products Expo East 2023 (the "Show"). Upon written confirmation of acceptance by NHN and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and NHN governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth below on this contract form and the Additional Terms and Conditions (accessible at www.expoeast.com/terms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (iii); the New Hope Network Exhibitor Standards for Natural Products Expo (accessible at newhope.com/standards, the "Standards"); and (iv) all additional policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, third, the Standards, and fourth, the Policies. NHN reserves the right to reject any application for exhibit space for any reason.

★\$185*International Exhibitor Insurance (Required)

All international exhibitors (defined as non-U.S. and non-Canadian exhibitors) are required to obtain insurance through Exhibitorinsurance.com, the Show's designated insurance provider and the cost will be added to all international exhibitor contracts. This fee will be waived/refunded to international exhibitors if a valid Certificate of Insurance with the required coverages is provided to and approved by Show Management. U.S. and Canadian exhibitors may purchase the required insurance through their own carriers or through Exhibitorinsurance.com.

PAYMENT TERMS

Exhibit Space: One hundred percent (100%) of fee for ancillary marketing and promotional services is due with contract, unless otherwise indicated. New Hope Network may, at its discretion, release the booth(s) if the deposit(s) are not made per the attached schedule. Reassignment of the booth space under this provision does not relieve the exhibitor of its obligation under this contract.

PLEASE COMPLETE THE FOLLOWING

All opportunities are subject to availability.

OPPORTUNITY	QTY
INNOVATION EXPERIENCE EXHIBIT SPACE:	
<input type="checkbox"/> New Hope Innovation Experience: \$2000*	_____
	TOTAL: _____

*100% payment due with contract

TABLETOP PREFERENCES:

1. _____
2. _____
3. _____

5'X10' PACKAGE INCLUDES:

- (1) counter height muslin (or beige) drape 6' table
- (2) standard barstools
- (1) standard trash can
- (1) 20 Amp Electrical drop, power strip & labor
- Three Badges to Natural Products Expo East*
- Two Badges to Natural Products Expo East*

*Zero badges are included with this space if the exhibiting company also has a full 3 day Expo East booth.

EXHIBITOR CORRESPONDENCE (One company per contract only)

Online Information & Individual to receive all Harvest Festival correspondence.+

Company Name: _____

Exhibiting As Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Website: _____

Key Contact Name: _____

Title: _____ Cell Phone #* _____

Billing Contact E-mail _____

+ **Please proofread** the information in the area above carefully. The Key Contact will have the ability to change the above information online should you choose to publish alternate company information online. A password will be supplied with your exhibit space confirmation via e-mail to the e-mail address listed above. Deadlines apply. Contact name and title will not appear in the online listing*.

CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

No refunds will be issued. 100% due with application

Name: _____

Title: _____

Signature: _____ Date: _____

FOR INTERNAL USE ONLY

Tabletop # (s) Assigned _____ @ _____ = \$ _____

Total Size: _____

Sold By: _____

Date Deposit Rec'd: _____

Cust# _____

S/O: _____ CK # _____

Territory: _____

Sub-total = \$ _____

Deposit Amt. = \$ _____

Total Amt. Due = \$ _____