



Ballroom:
 - Registration
 - Harvest Festival

Overlook to
 Grand Hall

Organic Park
 Organic

Food Truck
 Park

Natural & Specialty

HALL A

Grand Hall:
 - Workouts
 - Sampling Stations

Hot Products

Lifestyle

HALL B

- Show Office
 - Sales Office
 - Showcases

Entrance

Supplements

HALL D

HALL C

Hotels

- Aloft Philadelphia Downtown
- Sheraton Philadelphia Downtown

Hotels

- Downtown Marriott Philadelphia
- Loews Philadelphia Hotel

Level 200 - 2nd Floor

Meeting
 Rooms

- Registration
 - Press Room
 - Education

Level 100 - Street Level
 Entrance

- Reading Terminal Market
- SEPTA Jefferson Station
- Public Transit Station

Rosa Street

12th Street

11th Street

13th Street

Arch Street

Arch Street

Market Street

Broad Street

Broad Street

Broad Street

Broad Street

Broad Street

Broad Street

Broad Street

Broad Street

Broad Street